



WHY SUPER PREMIUM

The Super Premium range benefits from a variety of high quality protein sources. The range provides a selection of recipes formulated to meet the specific needs of kittens and cats.

This complete diet provides the confidence that the cat has everything they require to lead a happy and healthy life.



Healthy Heart & Vision

With added taurine and vitamin A to nourish the heart and help maintain vision.



Healthy Skin & Coat

Contains omega 3 essential fatty acids to promote healthy skin and a soft & shiny coat.



Hairball Reduction

With added cellulose and beet pulp, sources of insoluble fibre, to help reduce hairballs.





KITTEN



Super Premium Chicken with Fish and Rice

- ✓ **40% Total Chicken & Fish**
- ✓ **Multiple Protein Sources** - Exposure to multiple protein sources as kittens may decrease potential intolerances in adult cats.
- ✓ **Immune System Support** - With added vitamin E to help support the immune function.



ADULT CAT



Super Premium Chicken with Rice

- ✓ **50% Total Chicken**
- ✓ **Chicken** is a lean protein source rich in essential amino acids.
Rice is a carbohydrate source ideal for cats with sensitive digestion.
- ✓ **Stool Quality** - With added beet pulp, a good source of dietary fibre, to help promote intestinal motility and good stool formation.



Super Premium Salmon & Chicken with Rice

- ✓ **60% Total Fish & Chicken**
- ✓ **26% Freshly Prepared Salmon** - A highly digestible and palatable source of protein.
- ✓ **Healthy Digestion** - Pre-biotics MOS and FOS which help to promote the growth of healthy gut bacteria and support digestion.



SENIOR CAT



Super Premium Chicken with Fish and Rice

- ✓ **40% Total Chicken & Fish**
- ✓ **Joint Care** - Contains glucosamine, chondroitin sulphate and methylsulfonylmethane to help support the joints and mobility.
- ✓ **Weight Management** - Formulated with a reduced fat content and added L-carnitine to promote a healthy weight in senior and/or overweight cats.

