

Why **SUPER PREMIUM?**

The Super Premium range benefits from a variety of high quality protein sources which are responsibly sourced and highly digestible. The range provides a selection of hypoallergenic recipes formulated without common food allergens for dogs - beef, pork, wheat, wheat gluten, dairy and soya.

This range provides a fantastic choice of rice and potato-based recipes with a wide selection of meat choices.

The main **BENEFITS OF YOUR RANGE**



SKIN & COAT

Contains Omega 3 & 6 essential fatty acids to help maintain healthy skin & a shiny coat.



IMMUNE SYSTEM

Contains vitamins and minerals to help maintain a healthy immune system.



DIGESTIVE HEALTH

Contains beet pulp - a good source of soluble and insoluble dietary fibre which are important for maintaining normal intestinal transit time and motility.



NO ADDED ARTIFICIAL COLOURS & PRESERVATIVES

A GUIDE TO YOUR

Super
PREMIUM



DOG RANGE

Your RECIPES

PUPPY



CHICKEN WITH RICE

- ✓ 38% Total Chicken
- ✓ Joint Care Pack
To help support cartilage for healthy joints in puppies

LARGE BREED PUPPY



SALMON WITH POTATO

- ✓ 36% Total Salmon
- ✓ Joint Care Pack
To help support cartilage for healthy joints in large breed puppies

SMALL BREED ADULT



CHICKEN WITH RICE

- ✓ 29% Total Chicken
- ✓ Sensitive Digestion
Formulated with Chicken, to help dogs with a sensitive digestive tract



SALMON WITH POTATO

- ✓ 44% Total Salmon
- ✓ Skin & Coat
Contains Omega 3 & 6 essential fatty acids to help maintain healthy skin and a shiny coat

ADULT



CHICKEN WITH RICE

- ✓ 29% Total Chicken
- ✓ Yucca Extract
From natural sources, this plant is thought to help reduce stool odour



LAMB WITH RICE

- ✓ 28% Total Lamb
- ✓ Natural Energy
Contains carbohydrate sources to provide quick release and sustained energy



SALMON WITH POTATO

- ✓ 41% Total Salmon
- ✓ Sensitive Digestion
Formulated with a single animal protein source to help dogs with a sensitive digestive tract



DUCK WITH POTATO

- ✓ 36% Total Duck
- ✓ No Added Grain
With potato, a highly digestible protein source and alternative to grains



SALMON WITH TROUT, POTATO & ITCH-EEZE®

- ✓ 45% Total Fish
- ✓ Itch-Eeze®
A natural formulation containing a unique blend of herbs to help assist with areas of itching and scratching



TURKEY WITH RICE

- ✓ 27% Total Turkey
- ✓ Sensitive Digestion
Formulated with Turkey, to help dogs with a sensitive digestive tract

LARGE BREED ADULT



CHICKEN WITH RICE

- ✓ 37% Total Chicken
- ✓ Joint Care Pack
To help support cartilage for healthy joints in large breed dogs

SENIOR / ADULT LIGHT



RICH IN FISH WITH RICE

- ✓ 20% Total Fish
- ✓ Weight Management
15% less fat than in standard adult recipes